



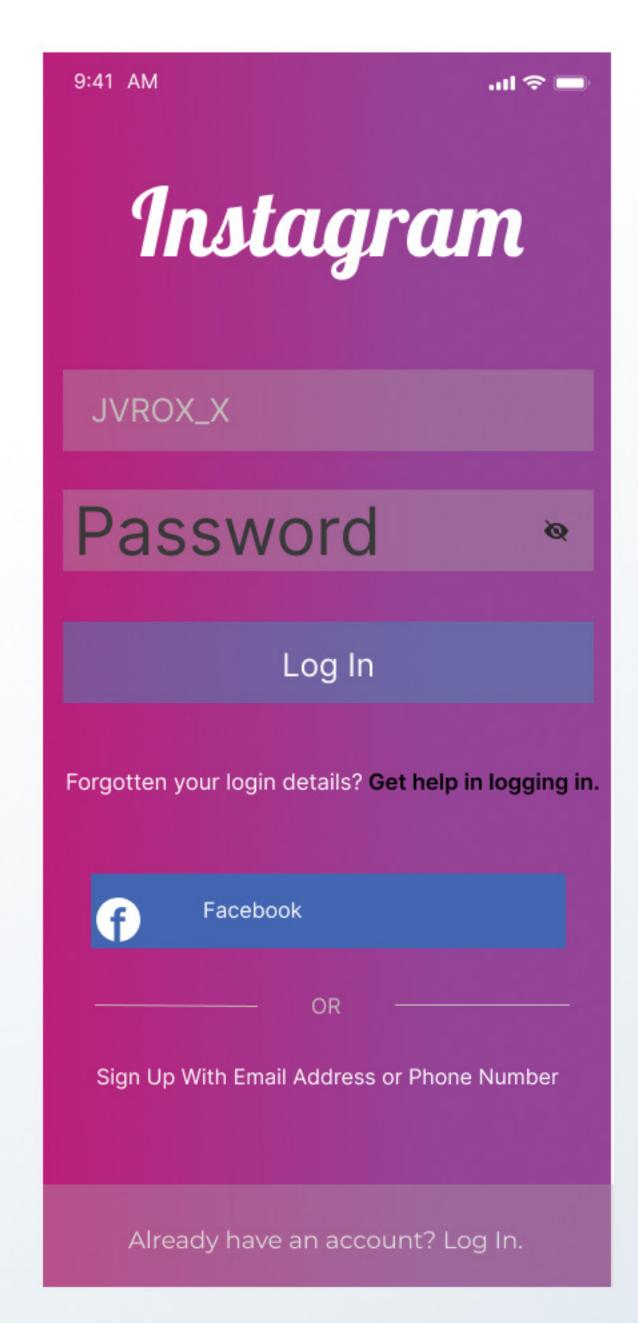
First off, UI stands for User Interface and UI design focuses on making interfaces easy to use.

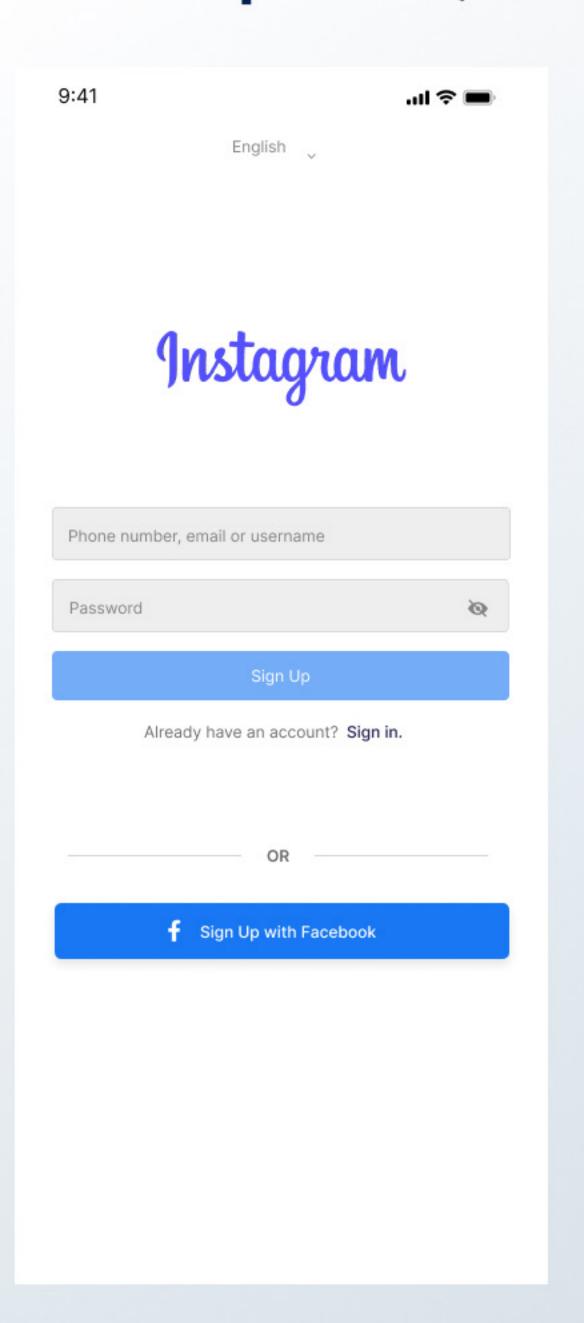
UI designers solve problems and do not create art.

Designed with clear goals, like user satisfaction and business needs.

Pays attention to user feedback and data, not just emotions.

A User Interface Is Like A Joke. If You Have To Explain It, It's Not That Good.





WHY FIGMA?

User-friendly interface: Intuitive design tools that are easy for beginners and powerful enough for professionals.

Cloud-based collaboration: Figma allows multiple team members to work on the same design in real-time.

Cross-platform compatibility: Works seamlessly across Windows, macOS, browsers, and even tablets.

The UI Design Process

Stop Saying "Wow" Start Thinking "Why?"



- UI Design Elements
- Color Theory And Typography
- UI Principles
- UI Tool

UI Elements

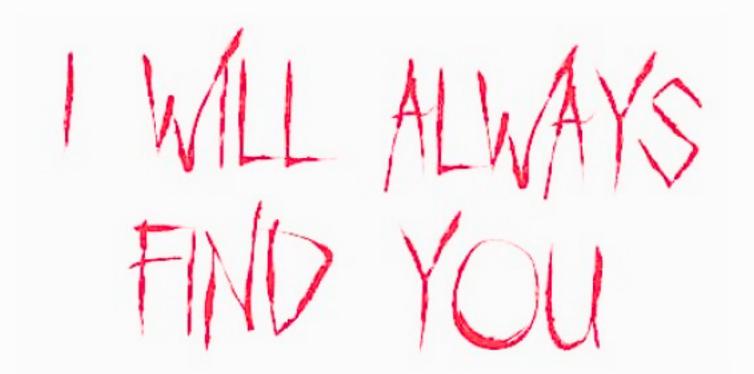
UI Design Includes Colors, Shapes, Lines, Textures, And Typography To Create Visually Appealing Interfaces.



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Color Theory And Typography

Effective Use Of Color Contrasts And Typography Helps Improve Readability And Sets The Right Mood For The Interface.



I will always find you

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UI Principles

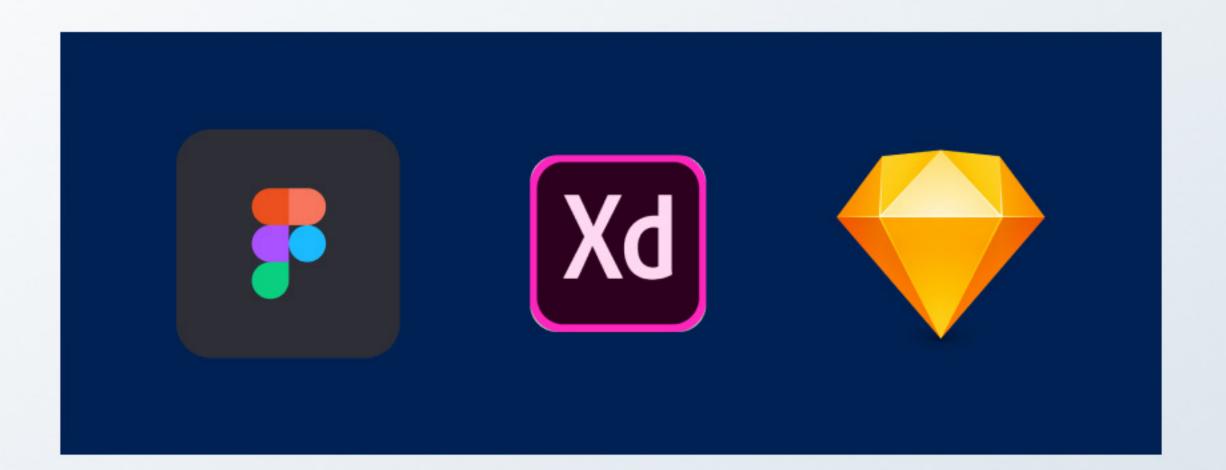
Key Principles Like Visual Hierarchy, Consistency, And Adequate Use Of White Space Help Users Navigate The Interface With Ease.



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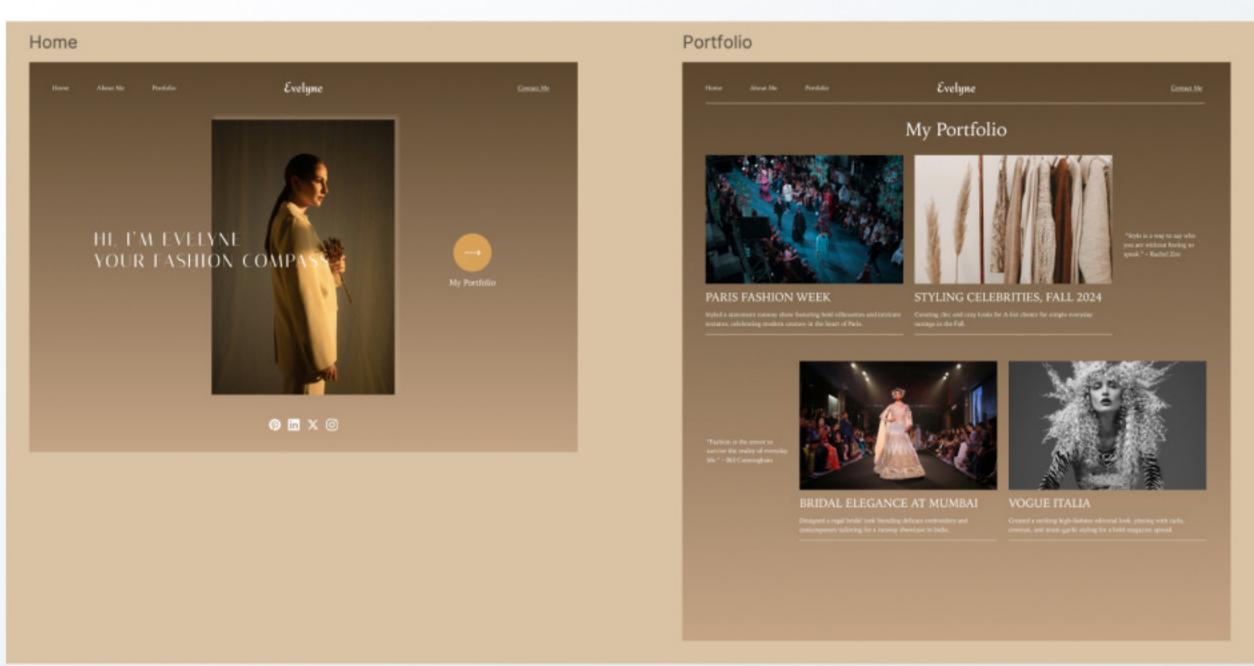
UI Tools

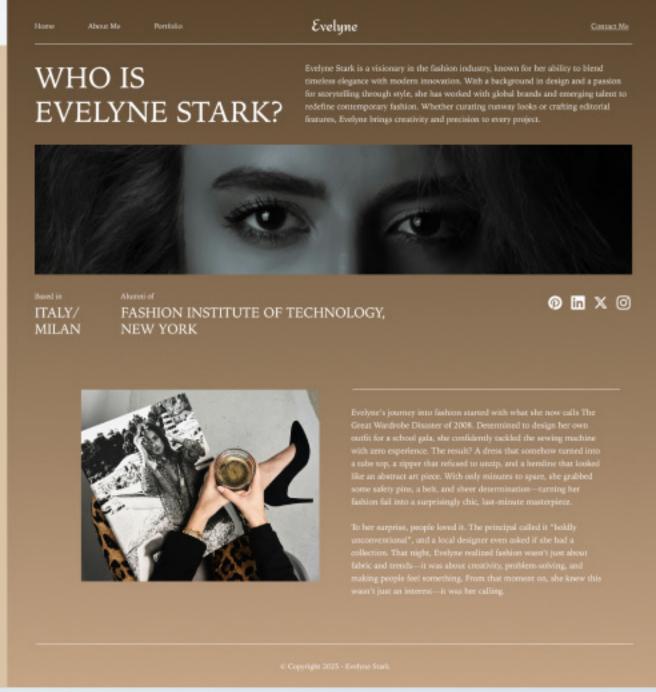
Tools Like Figma, Sketch, And Adobe XD Are Essential For Creating, Testing, And Refining UI Designs.



ACTIVITIES!

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DSC BADGES

Informal Credentials or Digital Badges



The Digital Scholarship Commons (DSC) awards digital badges, or informal credentialing, for the successful completion of this workshop. We award badges as an informal credential in order to help workshop participants, who wish to, make public the fact that they have developed Figma design skills.

If you'd like to earn a DSC badge for this workshop, please email the following to: dscommons@uvic.ca

- 1 A link to your Figma design that you created during the workshop.
- 2 A screenshot of your completed Home Page and Portfolio Page to verify your work.

THANKS